

Anupam Prakash

14 Years Experience | Seeking roles in Graphic Designing and Leadership

Expertise in 'Travel' and 'Meetings & Events' industry. Proficiency in developing and implementing yearly business strategies and key account management.

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EXPERIENCE

American Express GBT India Pvt Ltd, Gurgaon *Team Leader - Shared Technology Services*

<https://www.amexglobalbusinesstravel.com>

SEPTEMBER 2008 - PRESENT (8.5 Years)

- Lead a 'Center of Excellence' team based out of Gurgaon and Bangalore locations in India
- Manage business of event branding, communication, graphic designing, website development & technology support for 80+ clients across the globe
- Manage quality standards, project timelines and budget
- Work with global sales and marketing teams to drive sales forward
- Manage process (SOP) alignments and SLA for clients
- Manage key accounts and client relationship
- Facilitate process and technical training for employees and clients (virtual and in person)

Make My Trip India Pvt Ltd, Gurgaon *Senior UI Designer*

<https://www.makemytrip.com>

FEBRUARY 2007 - AUGUST 2008

- Responsible for design and user interface of MakeMyTrip's corporate business online travel and reservation product and micro-sites
- Managed product branding, logo design, print / web ads, flyers, posters and other marketing stuffs
- Prepared presentations for small and wide audiences using PowerPoint, Flash, Acrobat PDF and Director

The Princeton Review - Manya Group, New Delhi *Lead Designer*

<http://www.manyagroup.com>

JULY 2005 - FEBRUARY 2007

- Managed graphic design and illustration for online / offline books
- Responsible to provide project estimation and delivery timeline
- Designed projects in print, including logos, identities, collateral, newsletters, annual reports, newspaper, magazine ads, brochures, posters, flyers

SKILLS

Graphics & Website Project Management

Business Development

Policy and Process Designing

24 x 5 Client Support Management

P&L Management

Account Management

AWARDS

Innovation Award - 2016
APAC Leadership Event at New Orleans, USA

Leadership Award - 2015
Inter[Action] Event at Tokyo, Japan

Innovation Award - 2013
Global Employee Event at Dallas, USA

Best Employee Award - 2011, 2012, 2013

HOBBIES OR INTERESTS

Photography

I started travelling to take pictures over 8 years ago, but the adventure that is travel photography continues to stimulate and challenge me.

Studio Padmalaya - ZICA, Mumbai Internship

<http://www.zica.org>

JANUARY 2005 - JULY 2005

- Character design and animation
- Storyboarding & mock-ups

View my photo album on my
personal website:

<http://anupamprakash.com>

EDUCATION

JP University, Patna — Bachelor of Computer Application

2001 - 2004

Zee Institute of Creative Arts, Mumbai — Advanced Diploma in Digital Arts

2014 - 2015

TECHNICAL SKILLS

12+ years' experience with software used in industry (Eg – Photoshop,
Dreamweaver, Flash, Corel Draw etc)

MS Office (Word, Excel, PowerPoint)

HTML, CSS, Javascript

8 years' experience with Meeting & Events online software -
Starcite/Lanyon, Cvent, Event Touch